



## Startup Poster Fair

In the main event space, the startups will showcase a poster illustrating their business purpose. One or two people of the management team should be present at the poster stand throughout the day. Please **bring your own presentation material** (e.g. A1 poster, Roll-up/ Banner, Prototype etc.) with you for the presentation at the event. For startups without a suitable poster (A1), a poster will be created by the organising institution (ZHAW) at no extra costs (please inform us via [info@energy-startup-day.ch](mailto:info@energy-startup-day.ch)).

## Silent Pitching

Headphones will be available to all participants in order to hear the pitches of the startups and research projects in the event space, while networking discussions can occur simultaneously.

The pitches will take place from 11:30 – 12:15 (Startups) and from 13:30 – 14:30 (Research projects) in the event space. Participants are invited to listen to the pitches using the headphones or to begin networking during this time. Startup pitches are organized in blocks. The research project pitches will take place in the afternoon.

Each startup will have a chance to pitch for **one minute** to give a short business case for a collaboration to all participants. Startups should explain: (1) What they do, (2) What they are looking for in a collaboration (with who, what form). Startups will be informed about the time slots at the event.

## 1:1 Meetings

From 14:30 – 16:30, we offer the possibility for participants and startups to meet one-to-one during a 20-minute meeting in a separate room.

Space is limited, and **requests for meetings will be possible by email between October 1 – 20, 2019**. The reservation is completed when the startup accepts and the time slot is confirmed.

Event and industry sponsorship partners have first priority for meeting requests. For interested partners, please contact the organisation committee.

Email contact: [info@energy-startup-day.ch](mailto:info@energy-startup-day.ch).

## Collaboration projects from the past (example)

Within the silent pitching slots a few collaboration projects are also presented. Check out the project ReMaP platform – a collaboration project from the last Energy Startup Days. The other projects will be announced soon.

<https://esc.ethz.ch/research/research-projects/remap.html>