



Move Together



www.bepooler.com

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less pollution!



Money saved!

BePooler

A POOLING solution for companies, commuters and local governments

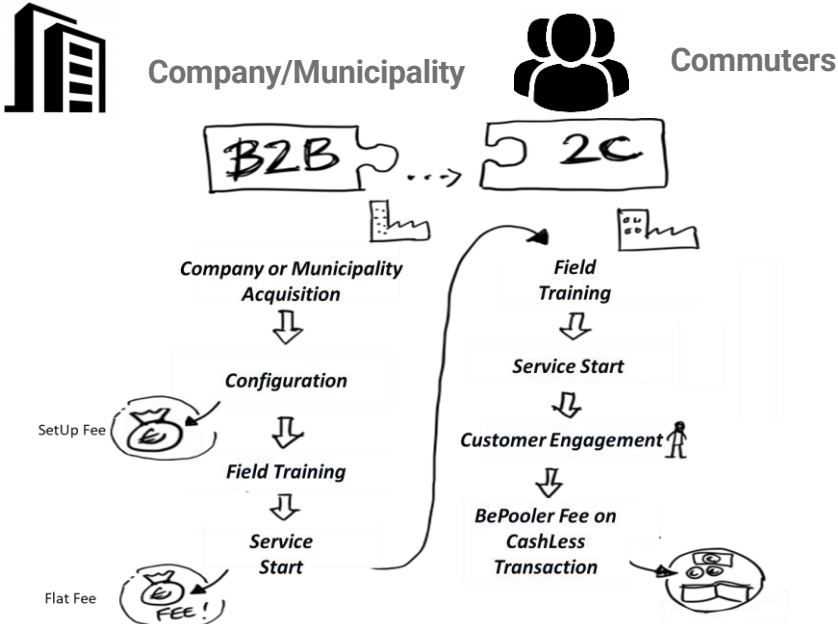
“MixMyRide”: SFOE Research Programme Mobility: Call 2021 for Research Proposals

“Future Transport Systems”

Goal: a Mobility as a Service platform

WP2 - New MaaS platform (Leader: BePooler)

Business model



Mirko Baruffini - CGM, BePooler Suisse

New features / new products

Mobile app: 1) Carpooling/ Free Parking only for certified Carpoolers 2) Manage Shuttle Reservations 3) Taxi pooling 4) Smart Parking 5) New MaaS platform



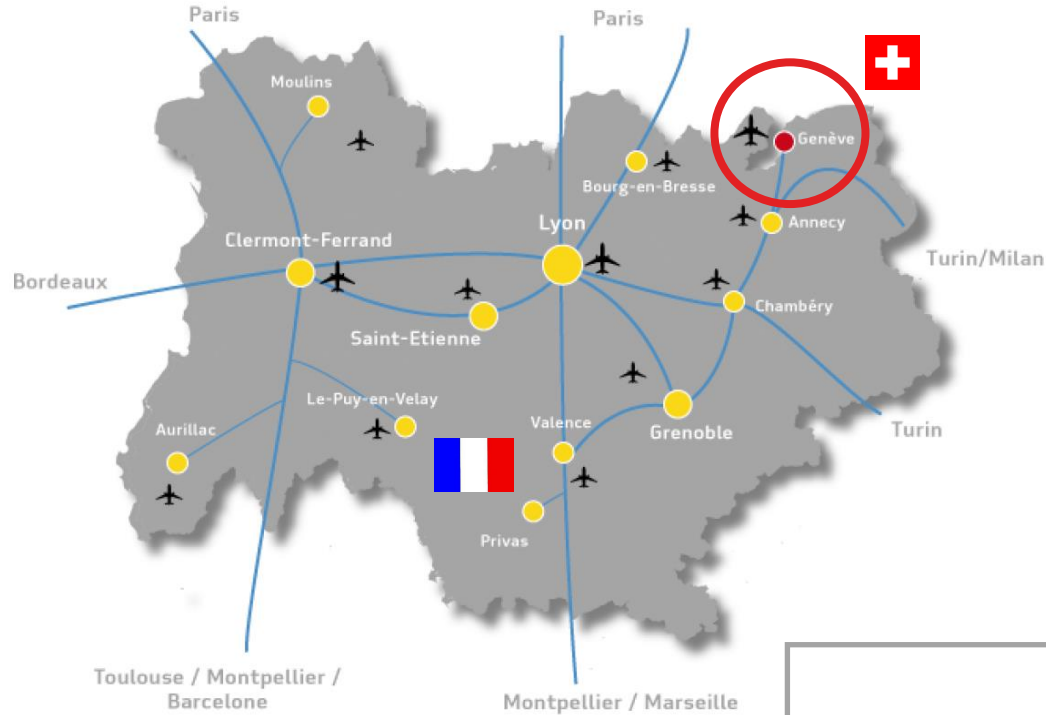
TODAY (left side): Corporate Social Responsibility, Digital Wallet, Community of users, Smartsign (Carpool Park)

TOMORROW (right side): “MixMyRide” Mixing public transport, carpooling and active mobility to reduce solo car use, supported by the Swiss Federal Office of Energy (SFOE)

Corporate Social Responsibility Digital Wallet Community of users Smartsign (Carpool Park)

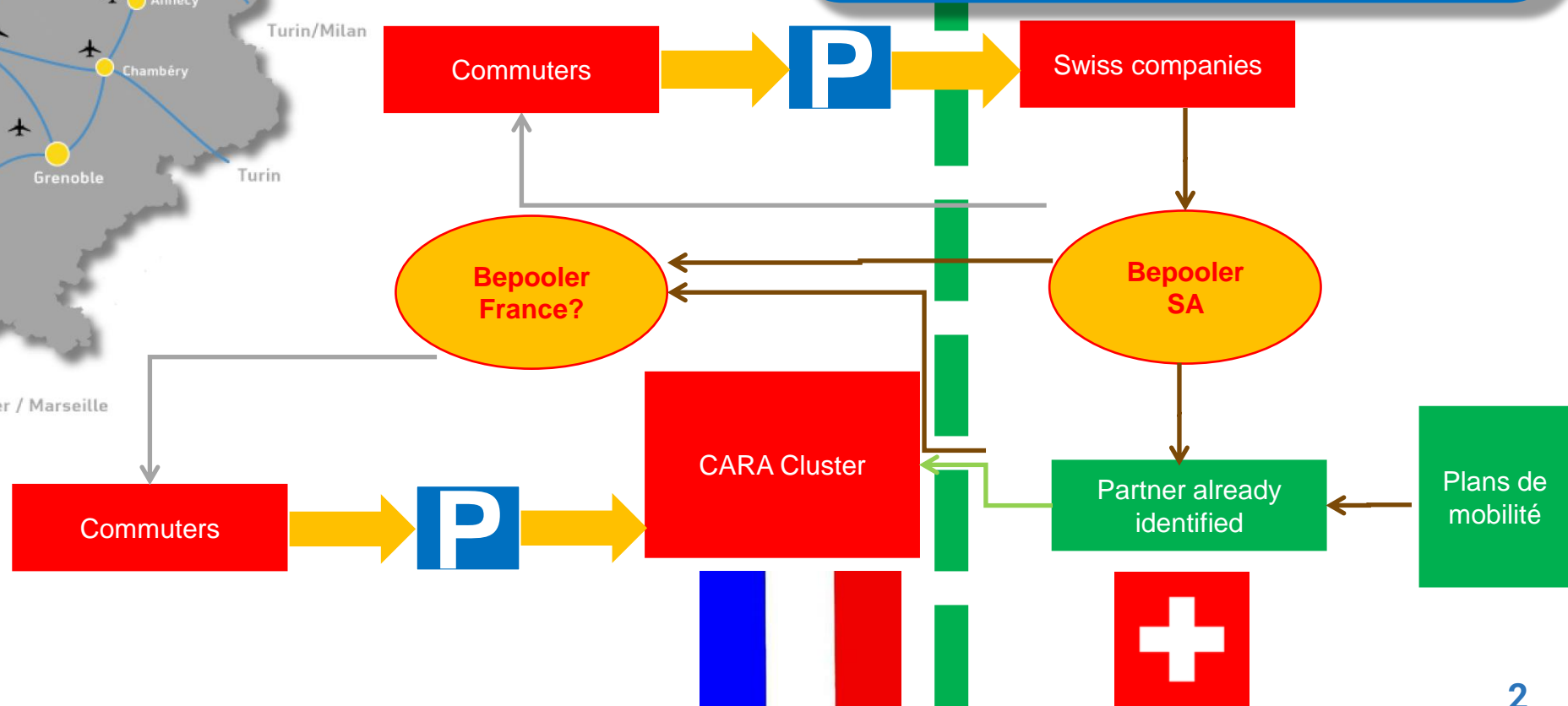


Scale the Start-Up Internationally: new France Offices Planned in the «CARA Cluster» (FR)



What are we interested in:

1. Specific projects to develop our product (eg with SNCF)
2. Expand our business contacts and clients in the CARA Cluster, **need of a capital increase of CHF 100 K**



The Team: we are looking for...

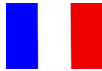


BePooler SA



Mirko Baruffini
**General Manager/
 Member of the Board Of Directors**

Ing. Mirko Baruffini is completely dedicated to work on the start up. A capable, dedicated, results orientated manager with experience of leading high performance teams. As an expert in innovation and technologies for the smart city, he has a great experience in working alongside the private and public sector in the mobility management. He is involved in the implementation of business models and innovative technologies on small, medium and large scale for the future city. Identifying both creative and data driven solutions to Corporate and Public Administration traditional problems is his job, to further drive resilience while addressing 21st century challenges. Amazing things Mirko's made: the main motivation for participating in shared mobility is to save money, followed by the convenience of more offers, and social aspects.



BePooler France

Planned in 2022



**Customer Care
 Social/Business Developer**

We are looking for a Customer Care Social/Business Developer who develops and delivers social media engagement and analytics solutions for more than 8,000 users and customers around the CARA Cluster. We're relentless about solving hard problems, building elegant software and ensuring customer and team success.



**Graphic Designer
 UX/UI Expert, IOT manager**

We are looking for a Graphic Designer UX/UI Expert, IOT manager to turn our software into easy-to-use products for our clients. UI/UX Designer responsibilities include gathering user requirements, designing graphic elements and building navigation components. To be successful in this role, he/she should have experience with design software and wireframe tools.

