



Additional Information

Startup Poster Fair

In the main event space, the startups will showcase a poster illustrating their business purpose. One or two people of the management team should be present at the poster stand throughout the day.

For startups without a suitable poster (A1), a poster will be created by the organising institution (ZHAW) at no extra costs.

Silent Pitching

At the start of the event, headphones will be distributed to all participants in order to hear the pitches of the startups in the event space, while networking discussions can occur simultaneously.

The pitches will take place from 11:10 – 12:00 in the event space. Participants are invited to listen to the pitches using the headphones or to begin networking during this time.

Following the orientation of the startups in the room, each startup will have a chance to pitch for a **maximum of 1 minute** to give a short business case for a collaboration to all participants.

Startups should explain:

- What they do
- What they are looking for in a collaboration (with who, and in what form).

1:1 Meetings

From 13:30 – 16:30, we offer the possibility for participants and startups to meet one-to-one during a 20 minute meeting in a separate room.

Space is limited, and **requests for meetings will be possible by email between November 7 – 20, 2018**. The reservation is completed when the startup accepts and the time slot is confirmed.

Event and industry sponsorship partners have first priority for meeting requests between October 17 – 30, 2018. For interested partners, please contact the organisation committee.

Email contact: info@energy-startup-day.ch.